



2012

EVERYTHING YOU NEED TO KNOW ABOUT OLD CAR ENTRIES, PARTICIPANT PLANS, REGISTRATION AND CONCERT TICKETS

Questions? Call (908) 876-9100

OLD CAR ENTRIES

TYPES OF OLD CARS ADMITTED: LEAD EAST is for 1972 and earlier cars and trucks (Sunday - 1976 and earlier). Muscle cars, etc. of pre-'73 vintage are welcome. Any chopped car/truck or hydraulic or air bag-lifted Lowrider welcome regardless of vintage. True later custom cars/ trucks welcome, regardless of year. (*Send a photo with Pre-Reg for OK.* A newer 'Vette with a hood scoop and custom paint is not a custom (i.e. a "leadsled") for instance.) No 18-wheelers, no motorcycles. No bikes, skateboards, roller blades, roller skates, scooters or undersized vehicles (for safety reasons). Permits required in advance from Lead East for all Handicap support vehicles (i.e. golf carts, etc.).

Note: No refunds or cancellations. However, cancellations made in writing in advance of the event may be applied to next year's event. This does NOT apply to hotel room reservations.

All prices include NJ Sales Tax.

PARTICIPANT OLD CAR REGISTRATION includes car, licensed driver plus one adult & driver's kids under 18. All activities except Fri., Sat. & Sun. night concerts (extra & optional) are included in weekend spectator and participant old car packages.

A large number of LEAD EAST enthusiasts like to check into the Hilton Wednesday night or earlier, and this allows them to pick their parking spot before the crowds of old cars arrive. Participants in Plan A and B can also *pay to reserve a particular space** in the lot.

"PLAN A" - 4-DAY WEEKEND PARTICIPANT PACKAGE:
(With old car; includes one old car parking space in Hilton Hotel lot Thurs.-Sun.). Plan A package *requires that you reserve a hotel room at the Parsippany Hilton & Hampton Inn for four nights (Aug. 29 - Sep. 2).*

PLAN A REGISTRATION: \$97

*PLAN A REG. WITH RESERVED SPACE: \$137 (by April 15)

*PLAN A REG. WITH RESERVED SPACE: \$152 (after April 15)

PLAN A SENIOR CITIZEN DISCOUNT: \$87

Available for Pre-Registered Cars only. Must have 4-night hotel room reserved at Parsippany Hilton. Deadline: Aug. 15.

"PLAN B" - 3-DAY WEEKEND PARTICIPANT PACKAGE
(With old car; includes one old car parking space in Kraft lot Fri.-Sun., while space is available, then late-arriving overflow Plan B's park in Deloitte & Touche lot

PLAN B REGISTRATION: \$88 by Aug. 15, and \$91 after Aug. 15.

*PLAN B REG. WITH RESERVED SPACE: \$133 (by April 15)

*PLAN B REG. WITH RESERVED SPACE: \$138 (after April 15)

PLAN B SENIOR CITIZEN DISCOUNT: Take \$10 off above prices.

Must be paid in full by August 15.

Available for Pre-Registered Cars only.

ONE-DAY PARTICIPANT PACKAGE (WITH OLD CAR):

Includes an old car parking space in Deloitte or Touche parking lot.

ONE-DAY SATURDAY OLD CAR ENTRY: \$50 by Aug. 15.

ONE-DAY SUNDAY OLD CAR ENTRY: \$42 by Aug. 15.

4-DAY WEEKEND SPECTATOR PACKAGE (without old car):
\$64.20 Adult, \$53.50 for Jr. or Sr.

1-DAY CAR SHOW & CONCERT COMBINATION

PACKAGE: Buying a concert ticket alone allows you entry to the event after 6:00 PM on the day of that concert. To enter before 6:00 PM you need to also buy a Spectator Admission ticket. This Combo package includes both a reserved seat for the Gold VIP, VIP, or Orchestra section Concert ticket to the Sat. or Sun. show of your choice, plus a one-day entry to the car show and day's activities including that afternoon's Doo Wop A Cappella Show. Specify Sat. 8:00 PM concert, or Sun. 8:00 PM concert and seating section on order form. *Only available prior to August 15.*

COMBO PACKAGE PRICES: \$87.74/VIP GOLD; \$77.04/VIP;
\$66.34/ORCHESTRA

EVENING OLDIES CONCERTS

CONCERT RESERVED SEATS: All Friday, Saturday & Sunday night Concert tickets are reserved seating.

All include 7% NJ Sales Tax.

Gold V.I.P. (first 8 rows) \$69.55

V.I.P. (rows 9 to 16) \$58.85

Orchestra (next section, starting with row 17) \$48.15

Specify seating section and night of concert on order form.

SPECTATOR ADMISSION

1-DAY SPECTATOR EVENT GENERAL ADMISSION is sold only at the gate at the event; no advance sales.

Adult admission - Thursday or Friday: \$12

Adult admission - Saturday or Sunday: \$20

Jr. & Sr. admission - Thursday or Friday: \$8

Jr. & Sr. admission - Saturday or Sunday \$12

Adult = 18 to 65 years old

Jr. = 12 to 17 years (no drivers)

Sr. = 66 years and older

Children = 11 & under admitted FREE to car show when accompanied by adult. Children need a ticket for Fri., Sat. & Sun. night Oldies Concert.

Note: \$2 discount coupon found on website reduces above Adult prices on Saturday and Sunday only.



FAX this form with credit card info to (908) 876-1692 24 hrs a day or
 MAIL this form with a check or credit card info to
LEAD EAST, PO Box G, Long Valley, NJ 07853
 Make checks payable to: **Appleton Productions**
Questions? Call (908) 876-9100

**Pre-Registration
 Deadline:
 August 15**

Name _____
 Street _____
 Town _____ State _____ Zip _____
 Phone _____
 Old Car Year and Make _____ License Plate # _____
 _____ Check enclosed (payable to **Appleton Productions**)
 MasterCard Visa AmEx Discover Credit Card# _____ Exp. Date _____ Security Code _____
 _____ I have read the terms of the Liability and Behavior clauses below and agree to abide by these terms.
 Signature _____

PARTICIPANTS BRINGING AN OLD CAR

"Plan A" 4-day Package - 1 spot in Hilton lot. Please enter Hilton Hotel & Hampton Inn Confirmation # _____

Plan A Registration ___\$97 (by Aug. 15)

- Plan A w/ Reserved Space ___\$137 (by April 15) • Plan A w/ Reserved Space ___\$152 (after April 15)
- Senior Plan A (over 66 yrs. old) ___\$87 (Discount for pre-registered cars only; deadline Aug. 15)

"Plan B" 3-day Package - 1 spot in Kraft lot.

Plan B Registration ___\$88 (by Aug. 15)

- Plan B w/ Reserved Space ___\$133 (by April 15) • Plan B w/ Reserved Space ___\$138 (after April 15)
- Senior Plan B (over 66 yrs. old) ___ Prices as above minus \$10 off if paid in full by August 15.

Saturday One-Day ___\$50 (by Aug. 15) *(Save with pre-registration; price will be higher on the day of the event.)*

Sunday One-Day ___\$42 (by Aug. 15) *(Save with pre-registration; price will be higher on the day of the event.)*

SPECTATORS (NO CAR)

5-Day Weekend Spectator Package

___\$64.20 per Adult ___\$53.50 per Jr. or Sr.

1-DAY CAR SHOW & CONCERT COMBINATION PACKAGE - Please indicate number of tickets you want:

Saturday, Sep. 1, Daytime plus evening Oldies Concert

___\$87.74 GOLD VIP Combo ___\$77.04 VIP Combo ___\$66.34 ORCHESTRA Combo

Sunday, Sep. 2, Daytime plus evening Oldies Concert

___\$87.74 GOLD VIP Combo ___\$77.04 VIP Combo ___\$66.34 ORCHESTRA Combo

CONCERT TICKETS - Please indicate number of tickets you want:

Friday, Aug. 31 evening Oldies Concert

___\$69.55 GOLD VIP ___\$58.85 VIP ___\$48.15 ORCHESTRA

Saturday, Sep. 1 evening Oldies Concert

___\$69.55 GOLD VIP ___\$58.85 VIP ___\$48.15 ORCHESTRA

Sunday, Sep. 2 evening Oldies Concert

___\$69.55 GOLD VIP ___\$58.85 VIP ___\$48.15 ORCHESTRA

LIABILITY: By execution of this form, you release & discharge Appleton Productions Inc.; Parsippany LLC-Hilton including their officers, agents and employees; One Hilton Court, HH FP Portfolio LLC and HHC TRS FP Portfolio LLC, Kraft Foods Global Inc., its parent and affiliated companies and their respective officers, directors, employees and agents; Cendant Corporation, Cendant Operations, Inc., both having address of One Campus Drive, Parsippany, NJ 07054; One Campus Drive LL, LLC and Investcorp International Inc., both having an address c/o Investcorp, 280 Park Avenue, New York, NY 10128; Mack-Cali Campus Realty LLC., 9 Campus Realty LLC, Maple 4 Campus LLC, Maple 6 Campus LLC, Mack-Cali Texas Property L.P. (Mack-Cali Sub XVII. Inc.), Mack-Cali Realty Corp., Mack-Cali Realty L.P., certificate holder Mack Cali Realty Corp., 11 Commerce Drive, Cranford, NJ 07016; MSGW New Jersey II, LLC (Owner) and the Gale Management Company, LLC (Property Manager) including their officers, agents and employees; One Campus Drive and Three Campus Drive; Prime Wesley Inn, Hanover Marriott, Somerfield Suites, Holiday Inn Parsippany, Fairway Productions, Emgee Clean Tools, all volunteer workers and their clubs, officers and directors and anyone else connected with the presentation of LEAD EAST, of and from any and all known and unknown damages, injuries, losses or judgments and/or claims from any causes whatsoever that may be suffered by any entrant to his or her person & family or property. Further, each entrant expressly agrees to indemnify all of the forgoing entities, persons or bodies of and from any and all liabilities occasioned or resulting from conduct of entries, spectators & acts of God, and any cost in connection with defense, including attorney's fees.

BEHAVIOR: Event management reserves the right to restrict participants and spectators to acceptable behavior during all activities. Open headers, tire spin, speed over 20 mph on event site or any other reason a vehicle or entrant's appearance, behavior or attitude is deemed objectionable by management will be cause for ejection of an entrant and vehicle from the premises. This includes persons, things, conduct, printed matter or any act/item of poor character management finds objectionable. If ejected, LEAD EAST is not liable for refund. No Flamethrowing. No muffler rapping. There will be a zero tolerance 11:00 PM curfew for all children and adolescents.